

A local-focused brand is looking for creators who enjoy showcasing **lesser-known cafes, eateries, or neighbourhood spots** in their city.

The content should feel exploratory and authentic, highlighting why the place is worth visiting.

What the brand is looking for:

- A short reel or post featuring a local spot
- Brief explanation of what makes it unique
- Natural, walk-through style content

Deliverable:

- 1 Instagram Reel or Post
- Shot on phone is acceptable

Selection & process:

- Submissions will be reviewed for relevance and clarity
- Selected creators will be contacted through the platform

Platform requirement:

- Follow **@influsway** on Instagram
- Tag **@influsway** in your post or reel

This helps the platform track submissions and manage creator-brand coordination.